ARCHIE SERIES
ARF! ARF!
15¢
APPROVED BY THE COMICS CODE AUTHORITY
NOV.
NO. 174
Jughead
MAC
JUGHEAD! THIS IS A DIPLOMATIC PARTY!
BUT YOUR INVITATION SAID TAILS SHOULD BE WORN!

Young America Record Club's

Top-Hit Records

75¢ and up

DISCOUNTS 25% 33⅓% 50% UP TO 75%!

ALL LABELS ★ ALL STARS ★ NO EXCEPTIONS!

★ No Minimum Number Of Records To Buy ★ Order Any Day, Any Week – Same Day Shipments ★ Get Top Hits Even Before In Stock In Your Home Town ★ No Unordered Records ★ No Bills To Pay – Ever! ★ No $1.00 Extra Charge For Stereo

plus Young America Record Club fab fun!

30 RECORD SET

Rock 'Pops' Rhythm & Blues SOUL

An Original $26.70 Value

$1 With Membership

Buy all the LP's, all the Singles, all the Tapes you want—EVERY label, EVERY star—AT BIG DISCOUNTS—25%, 33⅓%, 50%, even up to 75%. Top-hit records begin as low as 75¢, plus a small charge for speedy delivery to your home. Buy all the records you want OR NOTHING. There's no obligation ever to purchase a minimum number of records.

Get Columbia, Capitol, RCA Victor, Motown, Atlantic, Atco, Warner Bros, Reprise, Decca, Epic, Mercury, MGM, ABC,—HUNDREDS OF LABELS, NO EXCEPTIONS.

Choose from The Beatles, Aretha Franklin, Mamas and Papas, Sonny and Cher, Andy Williams, Petula Clark, Nancy Sinatra, Bill Cosby, Dionne Warwick—EVERY STAR, ANY STAR. Just name your favorites! Choose from Rock 'n Roll, Soul, Rhythm 'n Blues, Country and Western, Top Pops—EVERY KIND OF SOUND YOU LUV.

Monthly bulletins mailed to you showing nearly 500 records—ALL THE HITS played most by disc jockeys, on the juke boxes. Join today and get 30-record set (an original $26.70 value) for only $1.00 with membership. Your membership dues is just $1.00. Money-back if not happy you joined. Mail $2.00 with coupon to: Young America Record Club.

THE ONLY RECORD CLUB WITH ALL YOUR FAVORITE STARS!

Young Rascals	Aretha Franklin
Turtles	Temptations
Jefferson Airplane	Bill Cosby
Music Explosion	The Monkees
The Association	The Yardbirds
Happenings	Rolling Stones
Every Mother's Son	Herman's Hermits
Simon and Garfunkel	Four Tops
The Animals	Paul Revere
Herb Alpert	The Bee Gees
Blues Magoos	Dionne Warwick
The Beach Boys	Lovin' Spoonful
The Beatles	Petula Clark
Johnny Mathis	Harpers Bizarre
Ventures	Supremes
Peter, Paul and Mary	Stevie Wonder
Righteous Brothers	Elvis Presley
The Yellow Balloon	Sonny and Cher
Five Americans	Frank Sinatra
Moby Grape	Nancy Sinatra
The Love Generation	Mamas and Papas
Lettermen	Dean Martin
Tony Bennett	Bob Dylan
Engelbert Humperdinck	Nancy Wilson
Dave Clark Five	MANY MORE

YOUNG AMERICA RECORD CLUB
120 EAST 56TH STREET
NEW YORK, N.Y. 10022 DEPT. AR-10

Send my 30-record set for only $1.00. Enroll me in Young America Record Club. My $1.00 membership dues is also enclosed – that's $2.00 altogether. ☐ Check ☐ Money Order ☐ Cash. Monthly bulletins of hundreds of records will be mailed to me. There is no obligation to buy even one record, unless I wish.

Print Name_____

Print Address_____

City_____

State_____ Zip_____

Jughead
IN "THE BEACH BOY"
I HATE THE BEACH! HATE! HATE! HATE!
BATHHOUSE
SAND IN THE SHOES! ALL THE TIME SAND IN THE SHOES!
WELL - TAKE THEM OFF!
TAKE THEM OFF? AND SCORCH THE TENDER SOLES OF MY TOOTSIES? NO THANKS!
(SIGH) DON'T MENTION IT!

JUGHEAD, No. 174, November, 1969. Published Monthly by ARCHIE COMIC PUBLICATIONS, INC., Second and Dickey Streets, Sparta, Illinois 62286. Executive and Editorial offices: 1116 First Avenue, New York, N.Y. 10021. Chicago office: 166 E. Superior Street, Chicago, Ill. 60611. Second Class Postage Paid at Sparta, Illinois under the Act of March 3, 1879.
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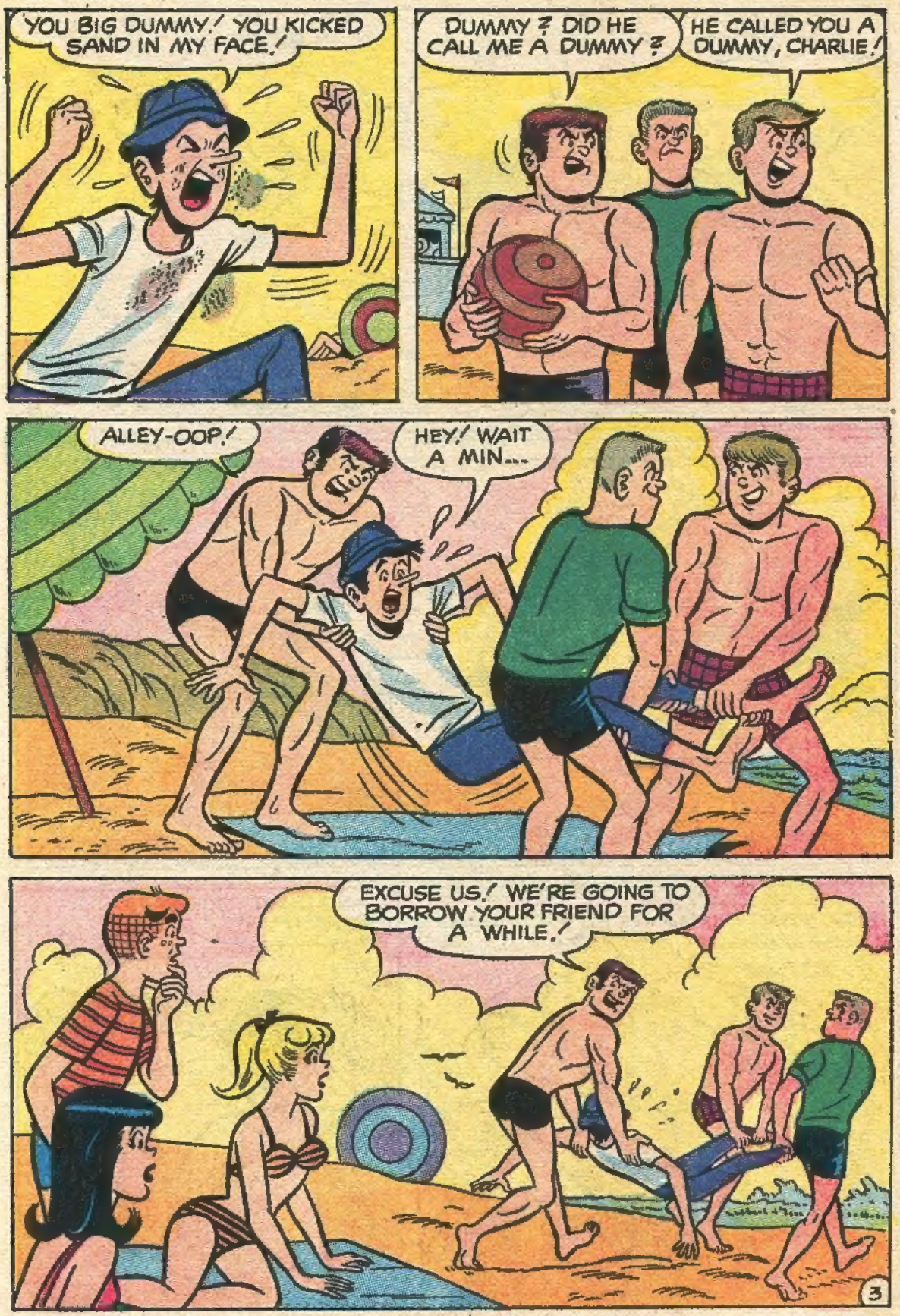
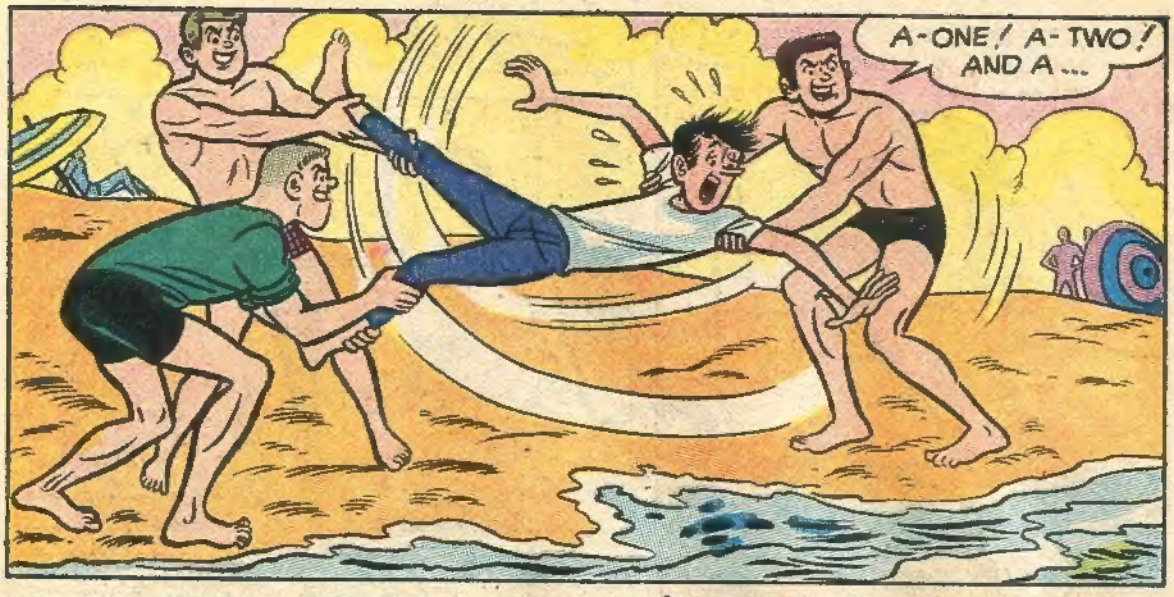
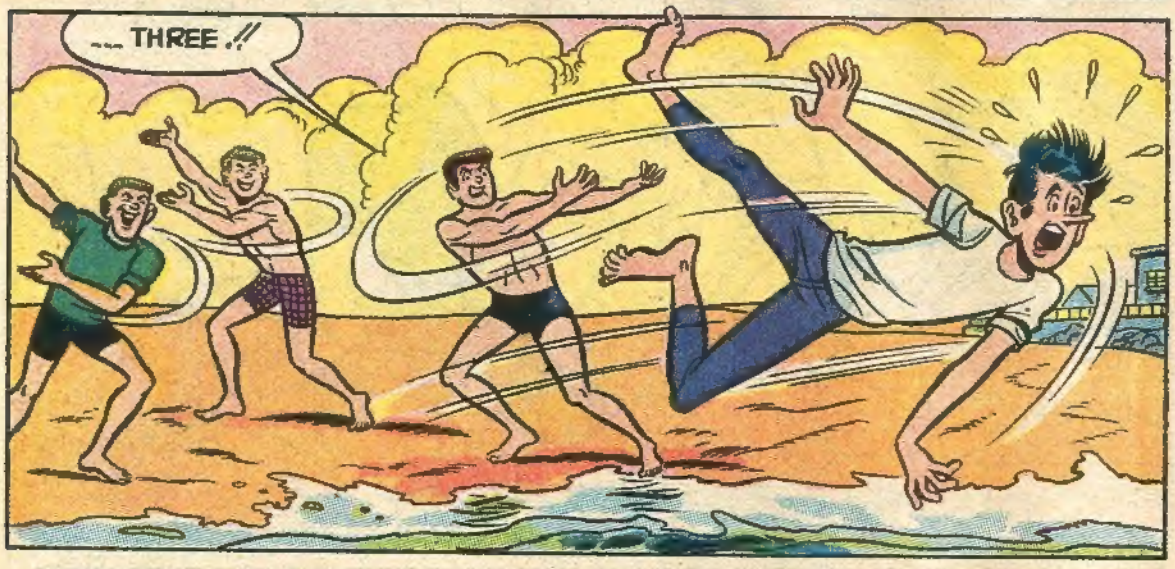
LOOK AT ALL THIS CRUMBY SAND! JUST LOOK!
WHY DID WE BRING THAT GROUCH ALONG?
OH, JUGGIE'S NOT SO BAD!
HE'S A GROUCH! HE DOESN'T LIKE THE BEACH! HE DOESN'T LIKE THE WATER! HE DOESN'T LIKE THE FRESH AIR! HE DOESN'T LIKE NATURE!
YOU FORGOT GIRLS! ALL THESE GIRLS!! YECH!
GET UNDER IT, CHARLIE!
URK!
2


YOU BIG DUMMY! YOU KICKED SAND IN MY FACE!
DUMMY? DID HE CALL ME A DUMMY?
HE CALLED YOU A DUMMY, CHARLIE!
ALLEY-OOP!
HEY! WAIT A MIN...
EXCUSE US! WE'RE GOING TO BORROW YOUR FRIEND FOR A WHILE!
3


A-ONE! A-TWO! AND A...


...THREE!!

I HATE THE BEACH! IF THERE'S ONE THING I HATE IT'S THE BEACH!
I'LL TRY TO PACIFY HIM!

...AND DON'T YOU TRY TO PACIFY ME!

CLUNK!
DID HE HURT THE BALL, CHARLIE?
DON'T SAY ANYTHING TO THEM, JUG!
THERE-THERE, JUGGIE! WHERE DOES IT HURT?
GAK! WOMEN! FEMALES! PAWING AT ME!
HEY! THAT'S THUNDER!
BBRROOOM!
6

YIKES! HEAD FOR HOME! WE'RE IN FOR A GOOD ONE!

WHEW! THERE'S NOTHING WORSE THAN THE BEACH IN THE RAIN!

WHERE'S JUG?
ISN'T HE HERE?
OH! HE'S GOING TO BE FURIOUS!

BBRRRROOM!
AH! THERE'S NOTHING LIKE A BEACH IN THE RAIN!

HAVE A BALL! FREE!

With Post Cereals Hav-A-Ball Seals.

FREE playball
10 seals

FREE vinyltex basketball
(official size) autographed by
Oscar Robertson—17 seals

FREE volleyball
16 seals

FREE vinyltex football
(official size) autographed by
Earl Morrall—14 seals

FREE plastic bat
and ball—8 seals

FREE pad-l-ball—5 seals

FREE leather baseball
(official size) autographed by
Mickey Mantle—11 seals

FREE Ball and
Jacks—2 seals

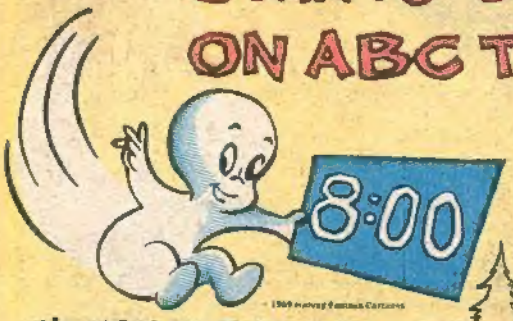
Collect Hav-A-Ball proof-of-purchase seals only from Post Alpha-Bits®, Super Sugar Crisp®, Sugar Rice Krinkles®, and Crispy Critters®. Send 'em in and have a ball—free.

GF
GENERAL FOODS

SUPER SATURDAY ON ABC

A GREAT NEW SATURDAY MORNING STARTS SEPTEMBER 6

ON ABC TELEVISION abc



THE NEW ADVENTURES OF

CASPER THE FRIENDLY GHOST

Good fun week after week with the friendliest ghost around.

NEW

THE SMOKEY BEAR SHOW

America's number one fire-fighter now has his own show! Watch Smokey and his forest friends get into all-new hilarious adventures!

NEW

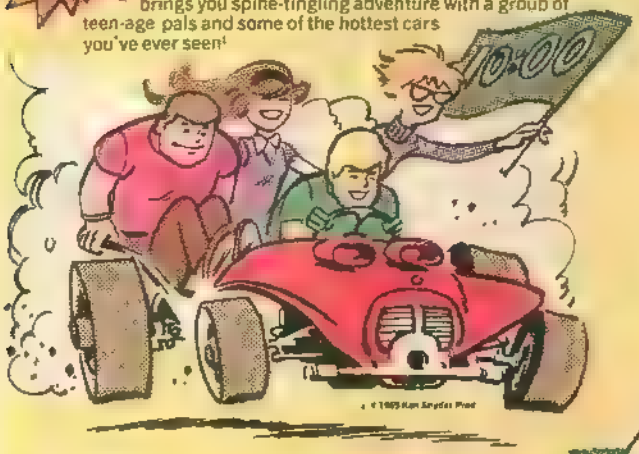
THE CATTANOOGA CATS

A full hour of music and comedy as the Cattanooga Cats bring you weekly special episodes of "Autocat and Motormouse," "It's the Wolf!" and "Around the World in 79 Days"!

NEW

HOT WHEELS

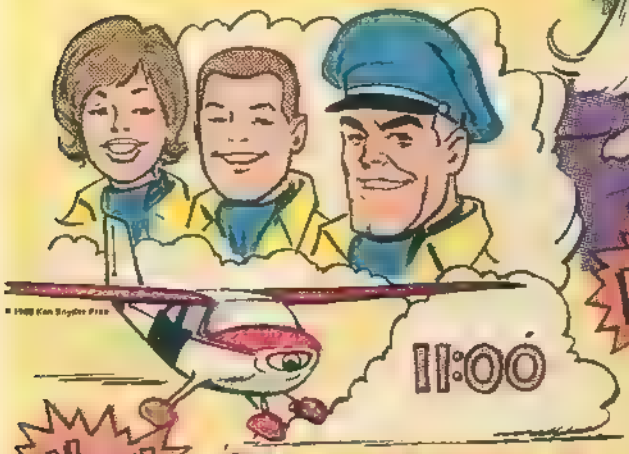
Speed! Thrills! Action! The Hot Wheels Racing Club brings you spine-tingling adventure with a group of teen-age pals and some of the hottest cars you've ever seen!



NEW

THE HARDY BOYS

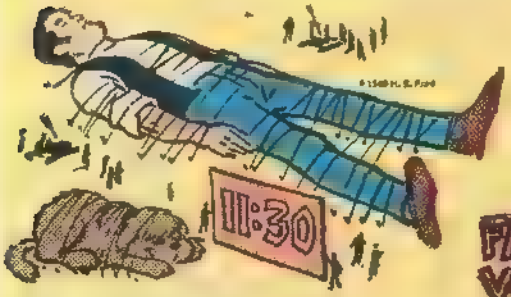
The classic mystery stories of The Hardy Boys come to life in this new cartoon series! See a new rock group, The Hardy Boys Plus Three, and follow their suspenseful adventures every week!



NEW

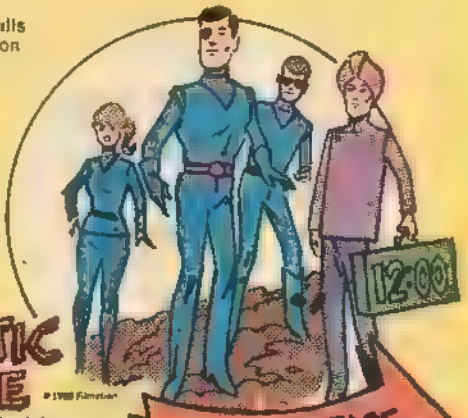
SKY HAWKS

Daring air-sea rescues, secret missions, sky-diving thrills and fast-paced excitement come your way, as Cap Wilson and his Sky Hawks take off on new, weekly adventures!



THE ADVENTURES OF GULLIVER

Greg Gulliver and his dog Shag are back again in the land of the mini-people.



FANTASTIC VOYAGE

The fantastic four find danger on their strange trip through a famous professor's bloodstream.

TURN THE PAGE AND FIND OUT HOW YOU CAN JOIN ABC's EXCITING NEW SUPER SATURDAY CLUB!

Times shown are for Eastern and Pacific zones. Check local listing for time and station in your home town.

BOYS! GIRLS! JOIN US TODAY!

ABC's SUPER SATURDAY CLUB

abc OFFICIAL CHARTER MEMBERSHIP OFFER

ONLY 50¢

Join the fun when meetings are called to order Saturday mornings on ABC-TV!
Your Charter Membership Kit includes:

- ☆ An official ABC Super Saturday Club Membership Card
- ☆ The ABC Super Saturday Club Newsletter, which tells you more about the club
- ☆ Official ABC Super Saturday Club Premium Coupons which permit club members to obtain special premiums at reduced prices
- ☆ An official ABC Super Saturday Button
- ☆ ABC Super Saturday Decals and Stick-Ons
- ☆ An ABC Super Saturday Club Pennant
- ☆ A special ABC Super Saturday Club Poster for your room
- ☆ An official ABC Super Saturday Club Stamp Album

DON'T DELAY! ABC's SUPER SATURDAY CLUB SIGN UP TODAY!

ABC's Super Saturday Club Membership Application A1
Mail to: ABC's Super Saturday Club, P.O. Box 28B
Mount Vernon, New York 10557

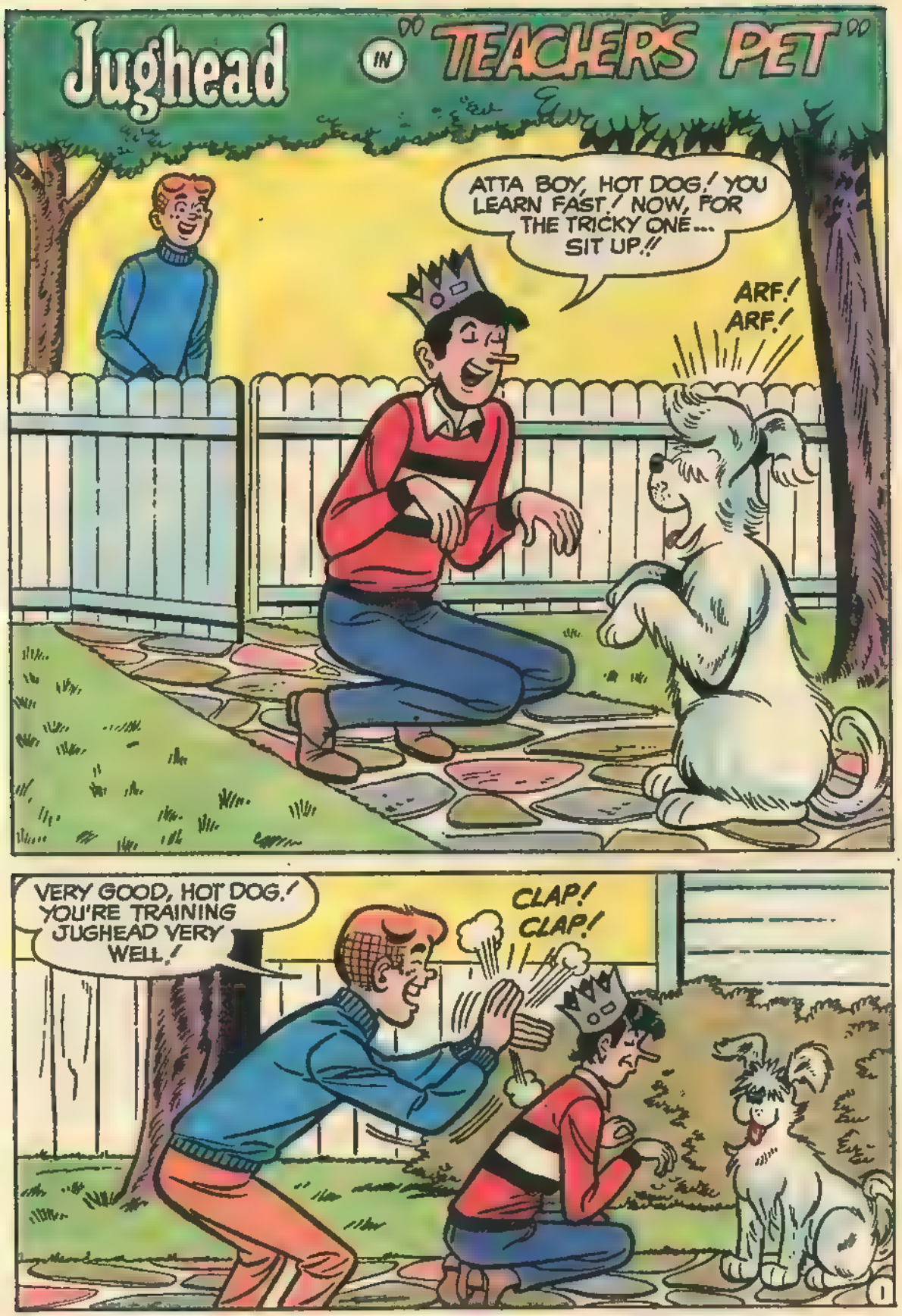
I would like to join in the fun and become a member of ABC-TV Super Saturday Club. Enclosed is my 50¢ for the membership kit, including postage and handling.
(Print plainly—please include zip code)

Name_____

Address_____

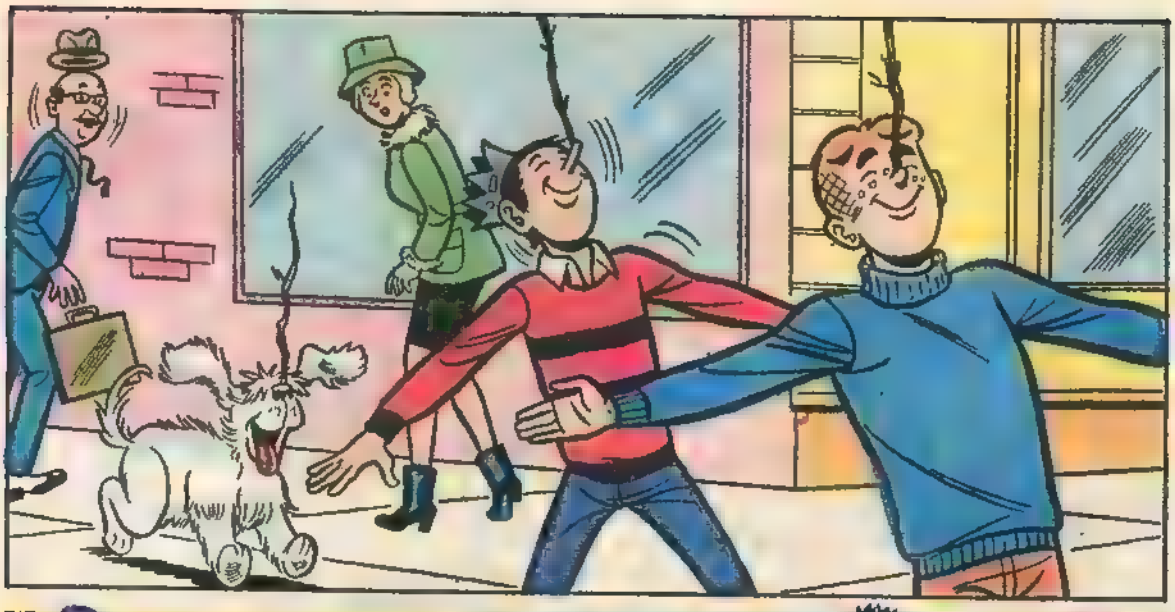
City_____ State_____ Zip_____

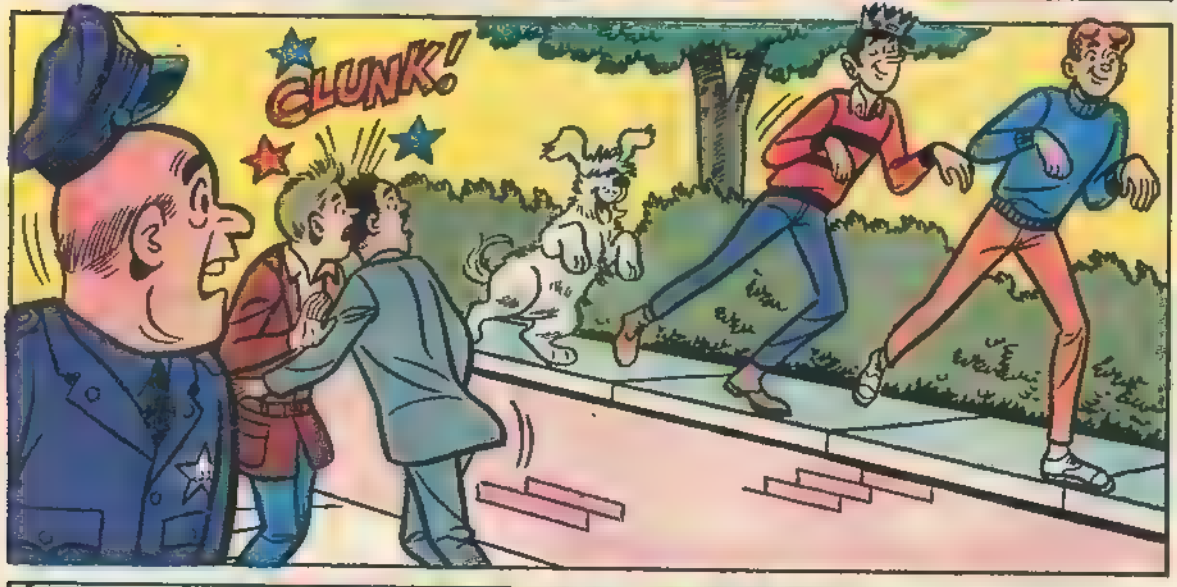
Offer good in U. S. except where prohibited, licensed, regulated, or taxed. Send coin only (no stamps, please). U.S. Military overseas, send U.S. coin and APO address. Allow 28 days for delivery. WE MUST HAVE YOUR ZIP CODE to mail MEMBERSHIP KIT

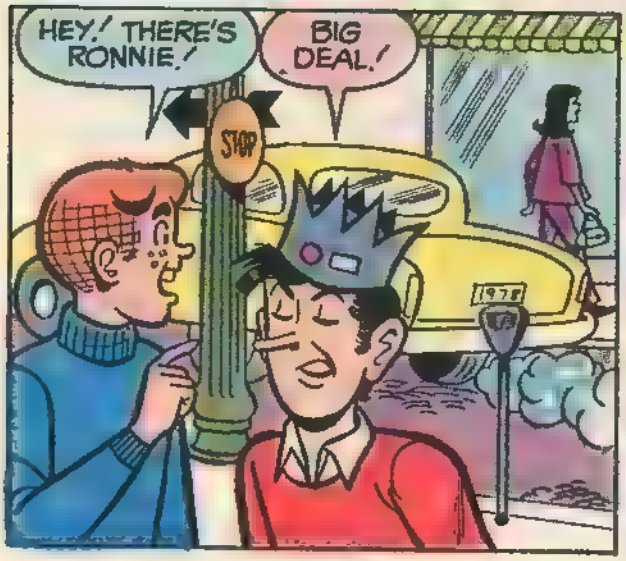

Jughead IN "TEACHER'S PET"
ATTA BOY, HOT DOG! YOU LEARN FAST! NOW, FOR THE TRICKY ONE... SIT UP!!
ARF! ARF!
VERY GOOD, HOT DOG! YOU'RE TRAINING JUGHEAD VERY WELL!
CLAP! CLAP!

VERY FUNNY, ARCH! VERY FUNNY!
I THOUGHT SO!
WHEN YOU HAVE A DOG IT'S IMPORTANT TO TRAIN HIM WELL!
WHO'S ARGUING?
HMPH! I WISH THE MASTER WOULDN'T TAKE ME FOR SUCH A DUMMY!
NOW A DOG DOESN'T DIG OUR TALK, SO YOU'VE GOT TO SHOW HIM!
HOT DOG! SHOW ARCHIE! GIVE HIM YOUR PAW! LIKE SO!
NEVER DID SEE THE SENSE TO THIS ONE!

IT MAY LOOK STRANGE, BUT IT'S A GOOD WAY TO TRAIN A DOG!
I BELIEVE YOU, JUG!
SO ENOUGH OF THAT! WHAT DO YOU WANT TO DO?
OH, I DON'T KNOW! LET'S JUST MESS AROUND!
ARF! ARF!
AFTER YOU, BUDDY!
3



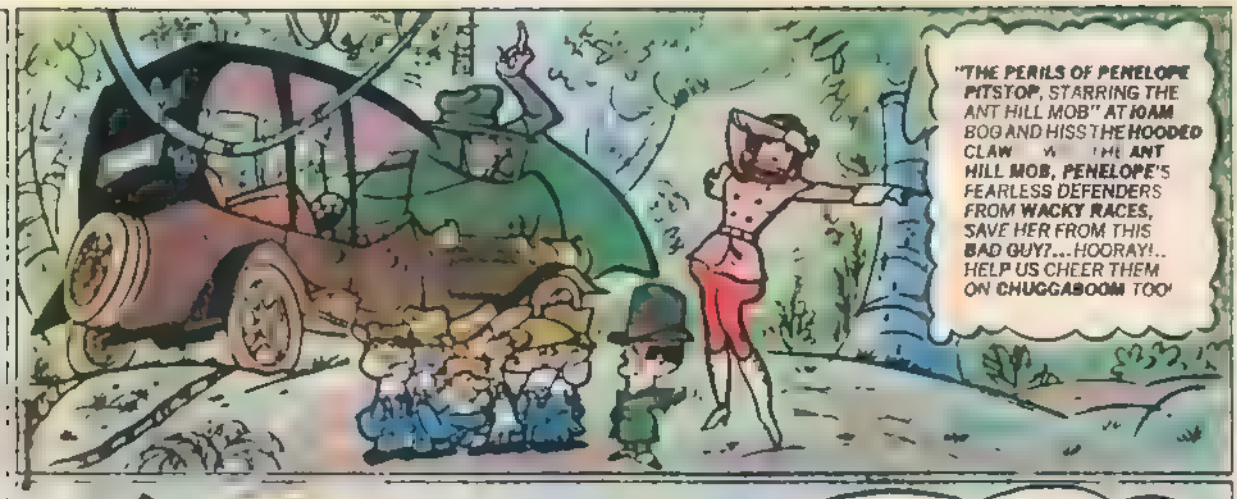

CLUNK!

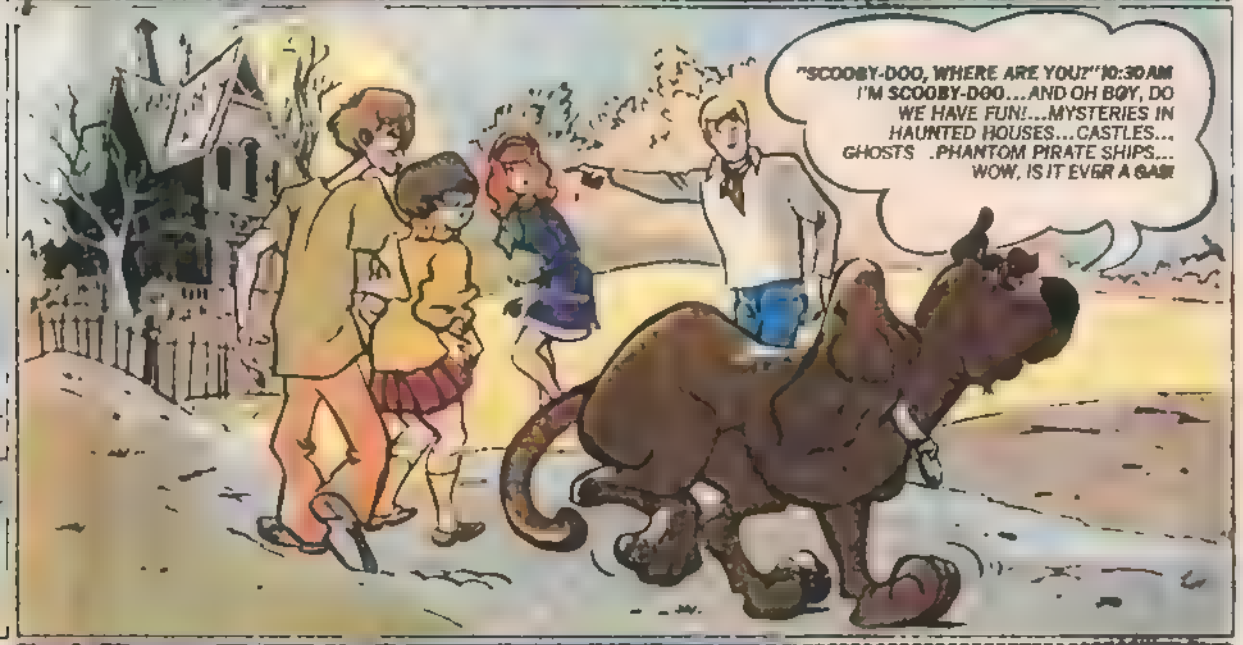

HEY! THERE'S RONNIE!
BIG DEAL!
STOP
1978

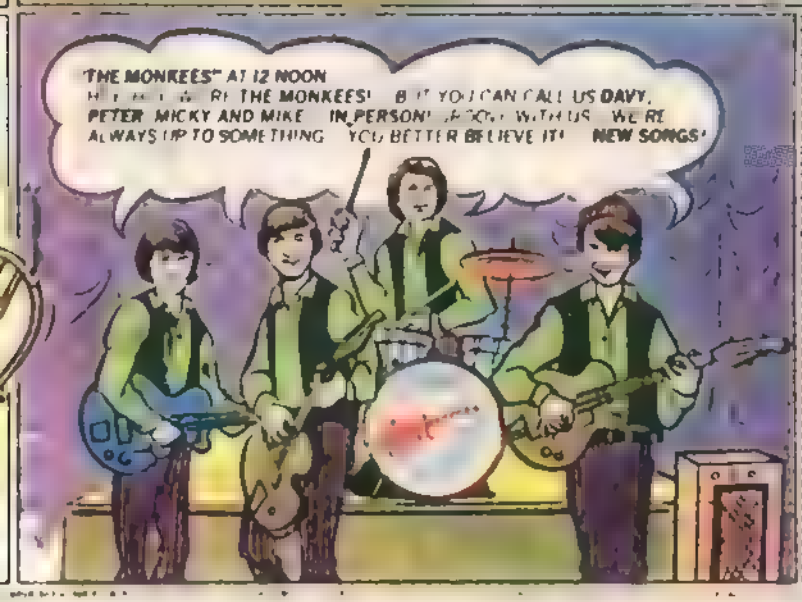
I'VE GOT TO RUN! MAYBE I'LL SEE YOU THIS WEEKEND...
STOP
4

SEE YOU LATER, PAL!
PAL! HMPH!
PIZZ
HMPH!
OOOH! HOW I HATE WOMEN!
CRUNCH
OH, NO, MASTER! OBEDIENT..YES! STUPID.. NO!
EEEYOW!
The End
5

FUN! FUN! AND MORE FUN!
SATURDAYS ON CBS
STARTING SEPTEMBER 13TH
"DASTARDLY & MUTTLEY IN THEIR FLYING MACHINES" AT 9:30AM DICK DASTARDLY AND MUTTLEY THAT WACKY RACES DUO TRY TO CATCH YANKEE DOODLE PIGEON IN FUNNY, FUNNY OLD AIRPLANES. THERE'S KLUNK AND ZILLY, TOO! THE SKY'S THE LIMIT IN THESE WACKY, WONDERFUL FLYING MACHINES!
"THE ARCHIE COMEDY HOUR, FEATURING SABRINA THE TEEN AGE WITCH" AT 11 AM IT'S MAGIC. THE THINGS I CAN DO JUST BY TUGGING MY EAR! THAT'S 'CAUSE I'M A TEEN AGE WITCH! WAIT 'TIL YOU SEE THE FUN I HAVE WITH ARCHIE AND THE GANG AT RIVERDALE HIGH. WOW!


"THE PERILS OF PENELOPE PITSTOP, STARRING THE ANT HILL MOB" AT 10AM BOO AND HISS THE HOODED CLAW [illegible] THE ANT HILL MOB, PENELOPE'S FEARLESS DEFENDERS FROM WACKY RACES, SAVE HER FROM THIS BAD GUY?...HOORAY!.. HELP US CHEER THEM ON CHUGGABOOM TOO!


"SCOOBY-DOO, WHERE ARE YOU?" 10:30 AM I'M SCOOBY-DOO...AND OH BOY, DO WE HAVE FUN!...MYSTERIES IN HAUNTED HOUSES...CASTLES... GHOSTS ...PHANTOM PIRATE SHIPS... WOW, IS IT EVER A GAS!


"THE MONKEES" AT 12 NOON [illegible] THE MONKEES! BUT YOU CAN CALL US DAVY, PETER MICKY AND MIKE IN PERSON! [illegible] WITH US WE'RE ALWAYS UP TO SOMETHING YOU BETTER BELIEVE IT! NEW SONGS!

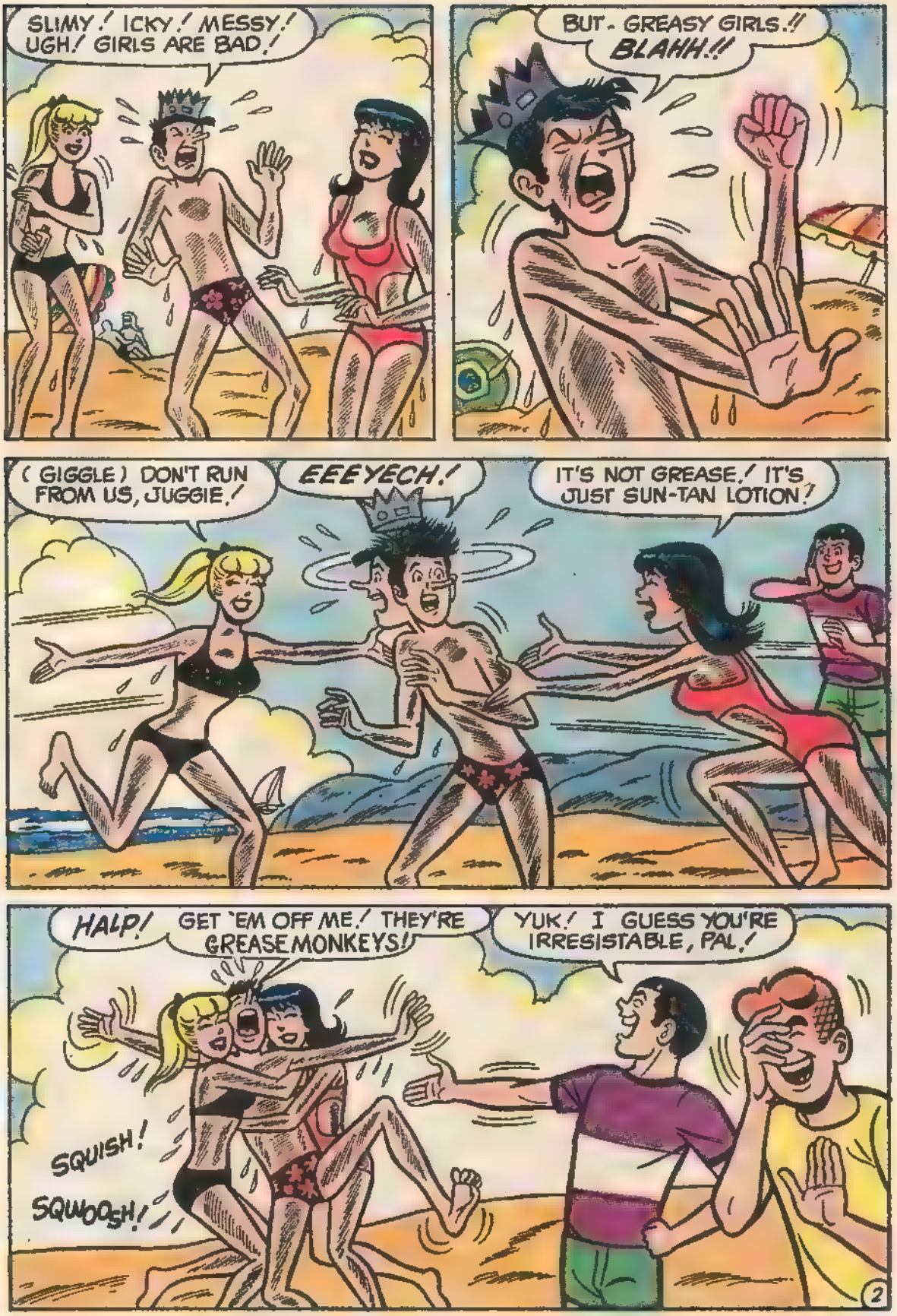
TEAR THIS OUT AND KEEP IT WITH YOU SO YOU WON'T MISS ALL THE FUN ON CBS.

8:00 AM	THE JETSONS
8:30 AM	THE BUGS BUNNY ROAD RUNNER HOUR
9:30 AM	DASTARDLY & MUTTLEY IN THEIR FLYING MACHINES
10:00 AM	THE PERILS OF PENELOPE PITSTOP, STARRING THE ANT HILL MOB
10:30 AM	SCOOBY-DOO, WHERE ARE YOU?
11:00 AM	THE ARCHIE COMEDY HOUR FEATURING SABRINA THE TEEN-AGE WITCH
12 NOON	THE MONKEES
12:30 PM	WACKY RACES
1:00 PM	SUPERMAN
1:30 PM	JONNY QUEST

AND ON SUNDAYS DON'T MISS...

9:00 AM	TOM & JERRY
9:30 AM	BATMAN

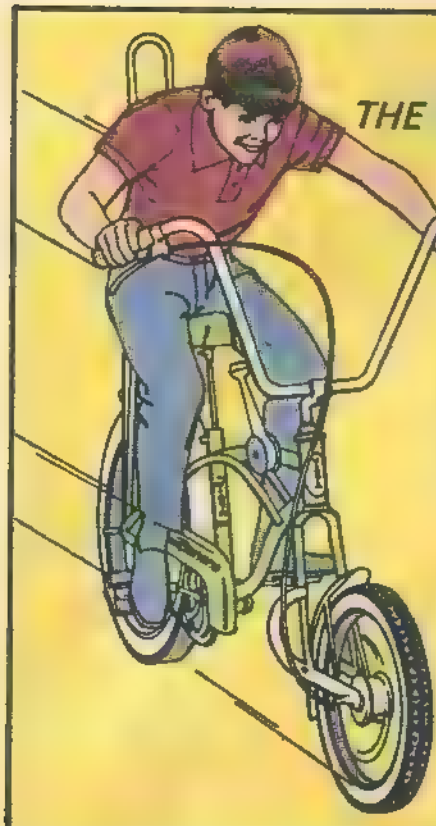
Jughead
"LOTIONS of LOVE"
ALL THESE GIRLS!!! YECH!
YOU'VE GOT TO LEARN TO BE TOLERANT, JUG!
OF GIRLS? NEVER!
WHY, JUGGIE! YOU ILL-TEMPERED LITTLE IMP!
GAK! SHE'S FULL OF GREASE!
SQUOOSH!
SQUISH!


SLIMY! ICKY! MESSY! UGH! GIRLS ARE BAD!
BUT - GREASY GIRLS!! BLAHH!!
(GIGGLE) DON'T RUN FROM US, JUGGIE!
EEEYECH!
IT'S NOT GREASE! IT'S JUST SUN-TAN LOTION!
HALP! GET 'EM OFF ME! THEY'RE GREASE MONKEYS!
YUK! I GUESS YOU'RE IRRESISTABLE, PAL!
SQUISH!
SQUOOSH!
2

LOOK WHAT A MESS YOU'VE MADE OF ME!
YOU WERE ONE BEFORE WE EVEN MET YOU, JUGGIE!
?
SNIFF SNIFF
HOT DOG! STOP LICKING ME!
SLURP!
HE LIKES THE TASTE OF SUN-TAN LOTION!
WELL, HE WON'T GET HIS TONGUE SUNBURNED, ANYWAY!
BAH! I'M GOING INTO THE WATER AND WASH THIS MESSY GREASE OFF!
HE'S A SLIPPERY CHARACTER, ALL RIGHT!
3

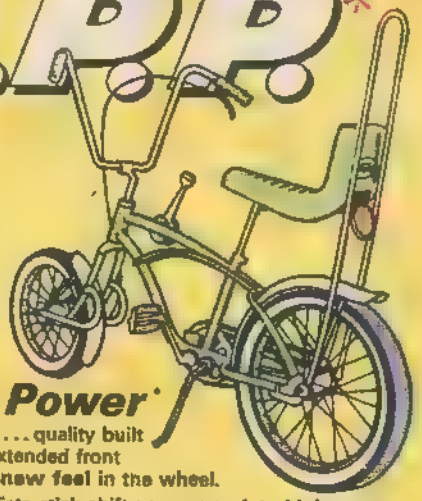
TEE HEE! THAT WAS FUNNY BUT, I WIPED ALL MY LOTION ON HIM! I'LL NEED SOME MORE!
I'LL BE FINISHED IN A MINUTE!
SNIFF! SNIFF!
SNIFF! SNIFF!
ARF! ARF!
SCRATCH!
EEEK! SOMEBODY STOP THAT BEAST!
HOT DOG! STOP!
SCRATCH!
SCRATCH!
4

HEY! WHAT'S ALL THE SCREAMING ABOUT?
WANNA SEE A COUPLE OF MODELS FOR SANDPAPER?
MAN! THAT'S WHAT I CALL TRUE GRIT!
LOOK WHAT YOUR HORRIBLE BEAST DID TO US!
THE SAND IS STICKING TO OUR SUN-TAN LOTION!
I DEMAND THAT YOU DO SOMETHING ABOUT HIM!
ME, TOO!
25¢
OH, I'LL DO THAT! OH, MY YES! HAMBURGERS? STEAK? YOU NAME IT, YOU LOVER DOG!
HA HA HA HA HA HA HA HA
ARF! ARF!
The End
5



THE VISTA® Banana HAS...

H.P.P.*



Hot Pedal Power

Nothing else in its class . . . quality built . . . balanced—and the extended front fork gives you a brand new feel in the wheel.

Smooth, 3-on-the-bar Vista stick shift zooms you into high. Contour bucket seat—Dual braking system, drum and coaster —Racing slick rear tire. Be first! Be fastest! Be a Vista Banana bike owner. *Go to your nearest Vista dealer or write for our free, full color catalog.*

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WOW! ONLY $1 GIVES YOU 12 SETS OF DAISIE EARRINGS

12 DIFFERENT COLORS TO MATCH ANY NEW OUTFIT EACH DAY

NOW YOU CAN TURN ON IN DIFFERENT EXCITING COLORS EACH DAY AND TURN YOUR FRIENDS GREEN

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GET YOUR BIPPIE!

NECESSITY IS THE MOTHER OF INVENTION
FIRST CAME STICK ON DAISIES
NEXT CAME NUTTY STICKERS

NOW THROUGH THE MIRACLE OF MODERN TECHNOLOGY COMES

NUTTY STICK ON **DAISIES**

FUNNY • FUNNY • FUNNY

20 STICK ON DAISIES

WITH NUTTY IMPRINTS FOR YOUR BUS, BOAT, BAG, BIKE OR ANYTHING IN YOUR BRITANICA

AND believe it or not **YOU** get a **FREE** **BIPPIE** with each order (while they last)

Send $1 to
M.D. Industries Dept. ACD-8
Box 348, East Orange, N. J. 07018
Name .....
Address .....
City ..... State .....

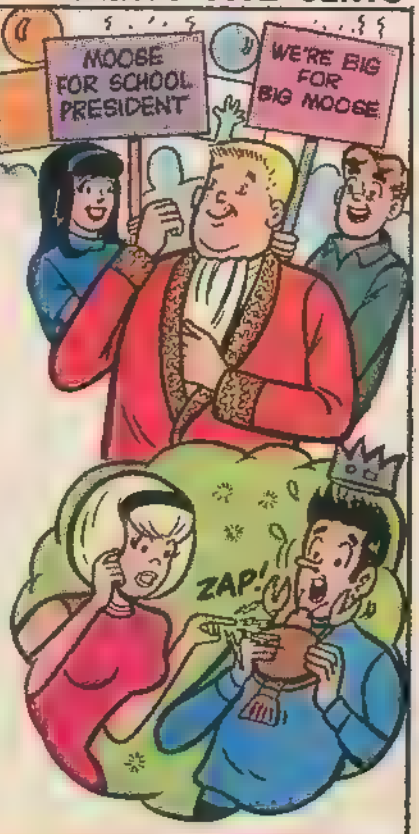
LI'L JINX
HEAR HERE!
BANG
BANG
LI'L JINX!
BANG
BANG
BANG
BANG
LI'L JINX
HUH?
WHY DIDN'T YOU ANSWER ME WHEN I CALLED YOU?
BANG
BANG
OH, I WAS SO BUSY STUDYING I DIDN'T HEAR YOU, DADDY!
HOMEWORK
END

Archie Club News

ARCHIE CLUB MEMBERS, send in your news reports and be eligible to win cash prizes in the Archie Series Magazines. Please address all letters and postcards to ARCHIE CLUB NEWS, 1116 First Ave., N.Y., N.Y. 10021.

MEMBERSHIP — TWENTY-FIVE CENTS

SNEAK PREVIEW ARCHIE SPECIAL



Dear Friend,

Sunday, September 14th, is ARCHIE DAY. Preceding the Ed Sullivan Show on the C.B.S., T.V. network, an "Archie T.V. Special" will be shown. It will be a half hour show and it will be wild. Tell everyone you know . . . your family, your friends, and even some people you think are not your friends to look in their newspaper on Sunday, September 14th to learn what time the Archie Special Show will be televised on that night.

Besides the Archie cast, which includes myself, Betty, Veronica, Reggie, Jughead and Hot Dog, you will be introduced to the cutest, most troubled and lovable teen-age witch that it will ever be your pleasure to watch on television. Her name is Sabrina.

Sabrina will also join the regular Archie T.V. show which debuts on Saturday morning, September 13th, and will be called the Archie Comedy Hour. Last season's show was such a tremendous success as a half hour show that the C.B.S. network decided to advance the show to one hour. Look at your local paper for the time. Happy viewing!

Affectionately,

Archie Andrews

P.S. Give me your personal opinion of the Archie Special. Best letters will get prizes.

EVERY MEMBER GETS THIS OFFICIAL PRESS CARD AND BEAUTIFUL 4 COLOR BUTTON

Archie Club
THIS IS TO CERTIFY THAT
IS A MEMBER IN GOOD STANDING OF THE ARCHIE CLUB AND IS ENTITLED TO BE A REPORTER OF ALL TEEN AGE NEWS AND EVENTS FOR THE ARCHIE GROUP OF COMICS MAGAZINES
Archie Andrews
PRESS

Be An Archie Club MEMBER

eligible to win **cash prizes** and a **big byline** in an **Archie Series Comic!** By joining the **ARCHIE CLUB** as an **official reporter** . . . you get a dressy, colorful **Official ARCHIE CLUB BUTTON**, and a handsome, authentic **ARCHIE REPORTER PRESS CARD!**

Fill out this coupon now and mail it with 25¢ in coin (to cover cost of handling) to become an ARCHIE CLUB MEMBER and eligible to submit letters for cash prizes.

ARCHIE CLUB
1116 First Avenue, New York, N.Y. 10021

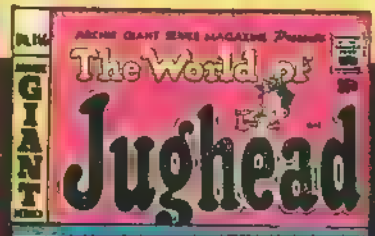
Dear Archie: Please enroll me as a member of the ARCHIE CLUB and send me a button and press card by return mail. I enclose 25¢ in coin to cover the cost of mailing and handling. Send to:

NAME..... AGE .....
(PLEASE PRINT PLAINLY)

ADDRESS.....

CITY ..... STATE ..... ZIP CODE.....

GET IN THE GROOVE FOR A GIANT FUN-IN! FILL OUT THE COUPON BELOW AND ORDER THE COMICS OF YOUR CHOICE!



CUT OUT THIS COUPON

ARCHIE QUARTER COMICS, 1116 First Ave., New York, N.Y. 10021

Please send the following ARCHIE GIANT COMICS. I enclose 25¢ in coin for EACH TITLE checked below:

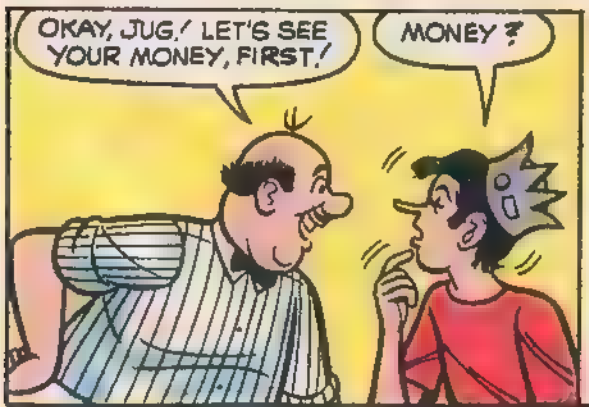
- ☐ ARCHIE ANNUAL #21
- ☐ REGGIE'S WISE GUY JOKES #9
- ☐ EVERYTHING'S ARCHIE #4
- ☐ JUGHEAD'S JOKES #14
- ☐ ARCHIE'S PALS 'N' GALS #54
- ☐ LITTLE ARCHIE #55
- ☐ ARCHIE'S MADHOUSE ANNUAL #7
- ☐ ARCHIE'S JOKES #163
- ☐ BETTY & VERONICA SUMMER FUN #164
- ☐ THE WORLD OF JUGHEAD #166
- ☐ ARCHIE'S CHRISTMAS STOCKING #158
- ☐ BETTY & VERONICA CHRISTMAS SPECTACULAR #159
- ☐ THE WORLD OF ARCHIE #165
- ☐ BETTY & VERONICA SPECTACULAR #162

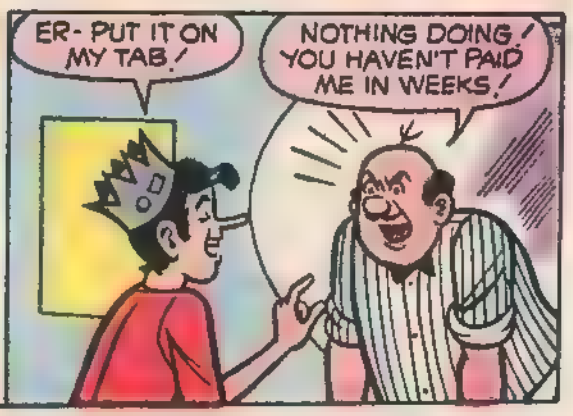
NAME _____ AGE _____

ADDRESS _____

CITY _____ STATE & ZIP _____ DEPT. 10/69

MAIL FOR YOUR CHOICE TODAY



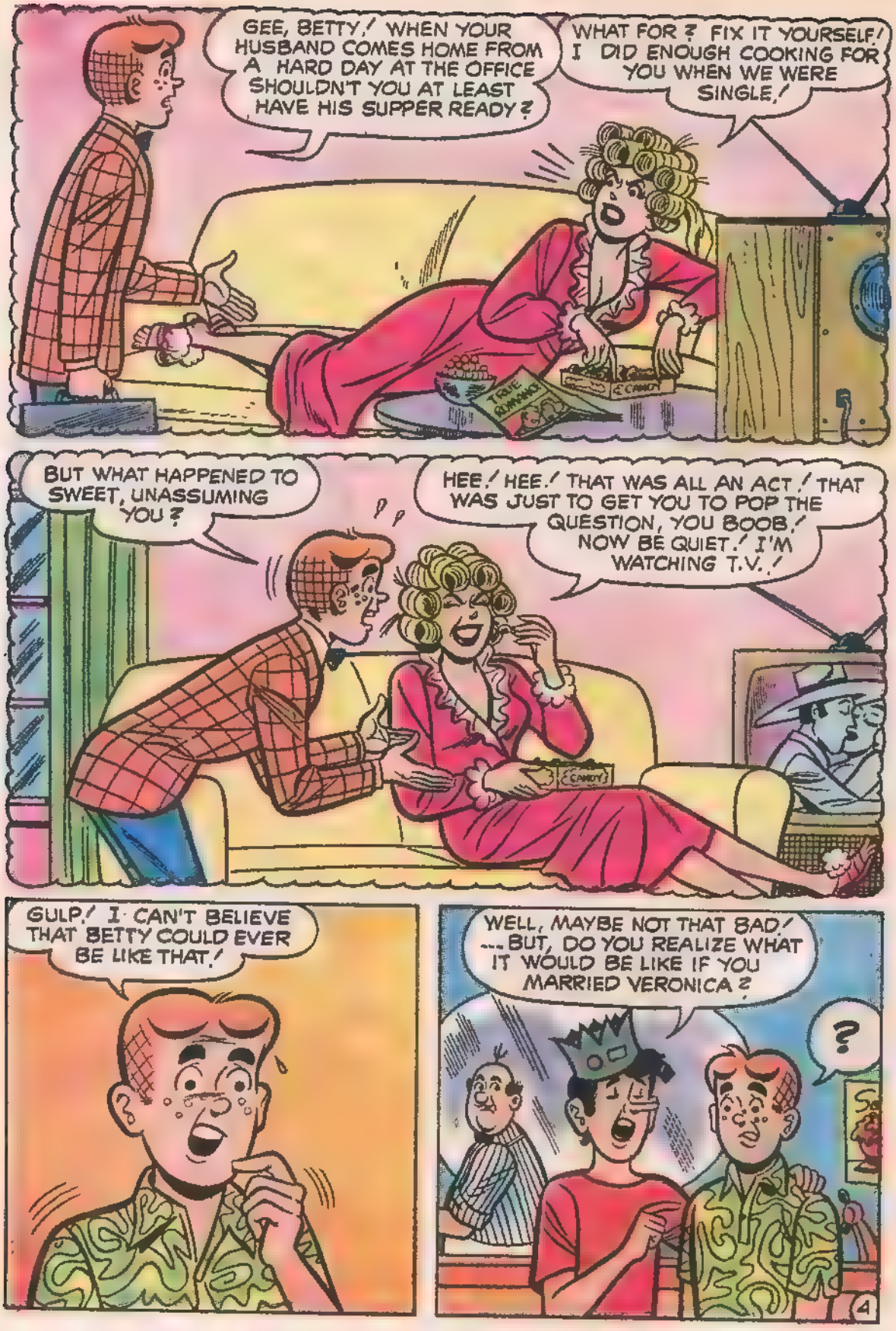


ARCHIE SERIES

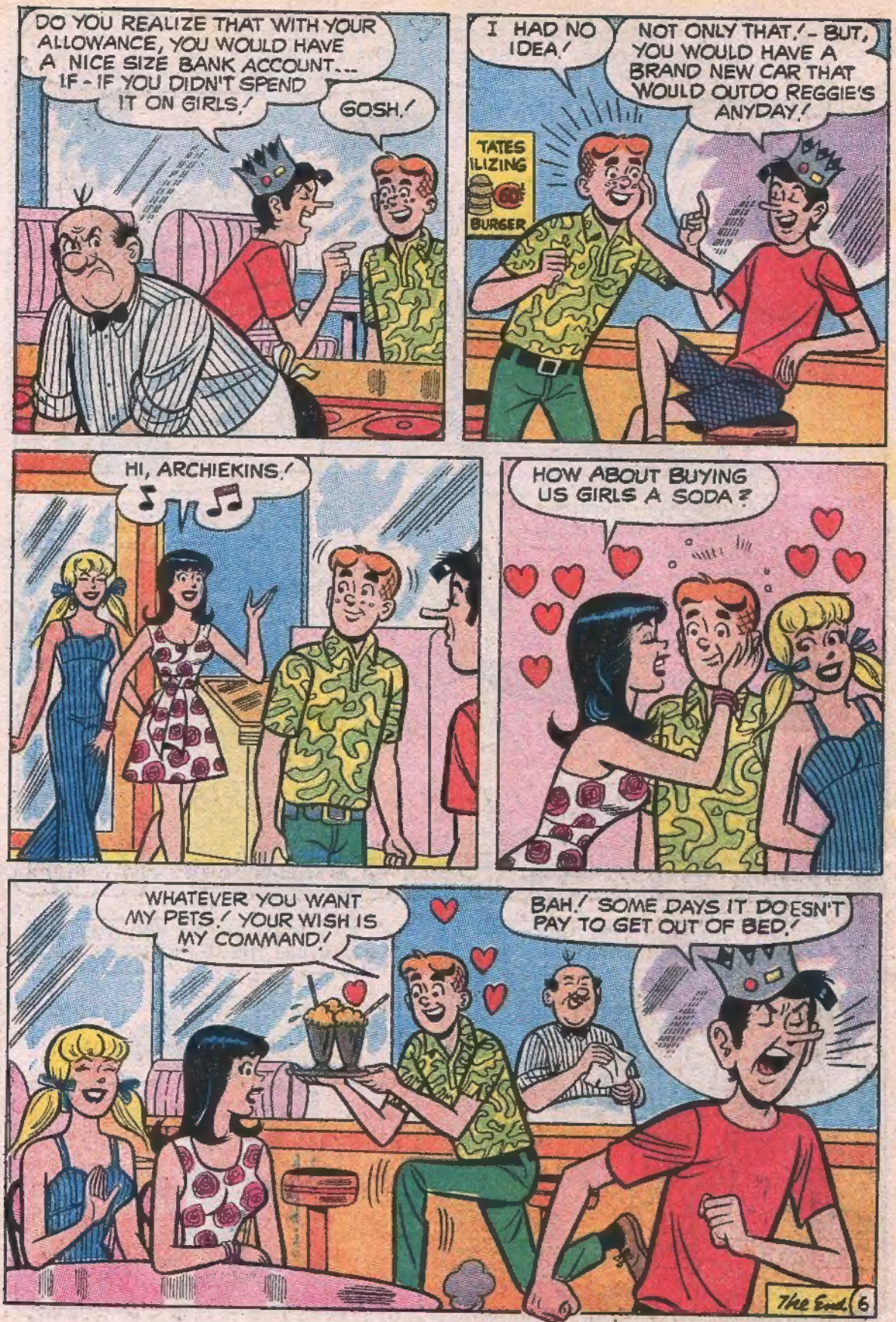
ONLY ARCHIE SERIES COMIC BOOKS CARRY THIS TRADE MARK!

BUT, POP! DON'T YOU WANT ME TO SAMPLE IT FIRST? TO MAKE SURE IT'S FIT FOR HUMAN CONSUMPTION!
NO! NO! NO! NO CREDIT!
HI, JUG!
ARCHIE! AM I GLAD TO SEE YOU, OL' BUDDY! HOW ABOUT LENDING ME A BUCK?
TATE'S TANTALIZING
60¢
TRI-BURGER
I'D LIKE TO, JUG! BUT, THAT'S ALL I HAVE LEFT! I SPENT MY ALLOWANCE TAKING RONNIE TO THE MOVIES LAST NIGHT AND BETTY THE NIGHT BEFORE!
WHAT A DUMB THING TO DO! SPENDING MONEY ON WOMEN! THAT'S LIKE THROWING YOUR MONEY AWAY!
BUT, THINK OF THE FRINGE BENEFITS!

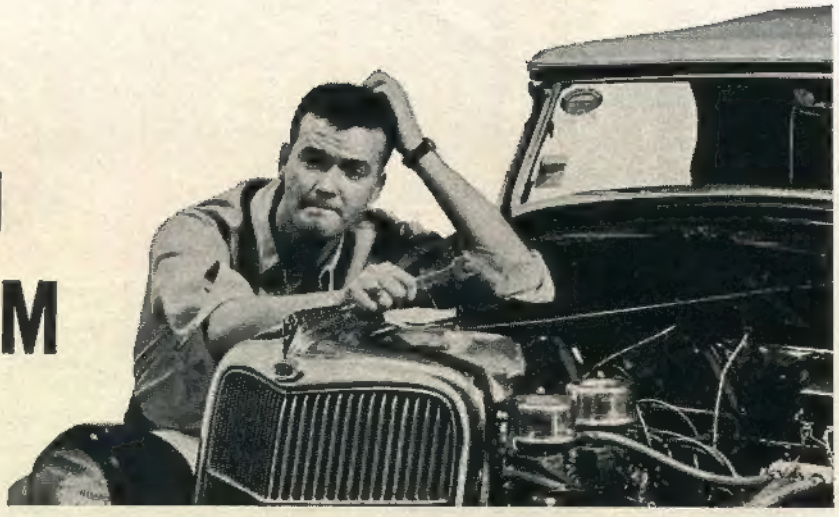
WHAT FRINGE BENEFITS? BOTH THOSE WOMEN HAVE DESIGNS ON YOU!
YOU'RE KIDDING! NOT THOSE GIRLS!
BETTY IS A SWEET, UNASSUMING GIRL, WHO HASN'T GOT A BAD BONE IN HER BODY!
HECK! SHE WOULD DO ANYTHING FOR ME! IF I WERE BROKE SHE'D TAKE ME TO THE MOVIES! AND MOST OF THE TIME SHE WOULD GLADLY GO DUTCH TREAT! NOW, I ASK YOU - WHAT KIND OF DESIGNS ARE THOSE?
MAN! SHE'S USING THE OLD REVERSE TECHNIQUE ON YOU!
WHAT ARE YOU TALKING ABOUT?
COULD YOU IMAGINE WHAT YOUR LIFE WOULD BE LIKE IF SHE EVER GETS YOU TO THE ALTAR?
I CAN SEE IT ALL ABOUT TEN YEARS FROM NOW!
?
3


GEE, BETTY! WHEN YOUR HUSBAND COMES HOME FROM A HARD DAY AT THE OFFICE SHOULDN'T YOU AT LEAST HAVE HIS SUPPER READY?
WHAT FOR? FIX IT YOURSELF! I DID ENOUGH COOKING FOR YOU WHEN WE WERE SINGLE!
TRUE CONFESSIONS
CANDY
BUT WHAT HAPPENED TO SWEET, UNASSUMING YOU?
HEE! HEE! THAT WAS ALL AN ACT! THAT WAS JUST TO GET YOU TO POP THE QUESTION, YOU BOOB! NOW BE QUIET! I'M WATCHING T.V.!
CANDY
GULP! I CAN'T BELIEVE THAT BETTY COULD EVER BE LIKE THAT!
WELL, MAYBE NOT THAT BAD! --- BUT, DO YOU REALIZE WHAT IT WOULD BE LIKE IF YOU MARRIED VERONICA?
?
4

MORE CLOTHING? VERONICA, PLEASE! YOU HAVE TO STOP BUYING CLOTHES AND MAKE DO WITH WHAT YOU HAVE!
ARE YOU KIDDING? THIS IS HOW I'M ACCUSTOMED TO LIVING! I'M NOT CHANGING FOR YOU!
BENSON'S BEST
BENSON'S BEST
BUT, HOW DO YOU EXPECT ME TO PAY ALL THESE BILLS ON MY SALARY?
THAT'S YOUR PROBLEM, HONEY! HAVE YOU THOUGHT OF GETTING ANOTHER JOB?
BILL $100.00
$75.00
GOSH, JUGHEAD! IT'S HARD FOR ME TO THINK OF WOMEN LIKE THAT!
I KNOW! THAT'S WHY I'M PAINTING THESE PICTURES FOR YOU!
5


DO YOU REALIZE THAT WITH YOUR ALLOWANCE, YOU WOULD HAVE A NICE SIZE BANK ACCOUNT... IF - IF YOU DIDN'T SPEND IT ON GIRLS!
GOSH!
I HAD NO IDEA!
NOT ONLY THAT! - BUT, YOU WOULD HAVE A BRAND NEW CAR THAT WOULD OUTDO REGGIE'S ANYDAY!
TATES
ILIZING
BURGER
HI, ARCHIEKINS!
HOW ABOUT BUYING US GIRLS A SODA?
WHATEVER YOU WANT MY PETS! YOUR WISH IS MY COMMAND!
BAH! SOME DAYS IT DOESN'T PAY TO GET OUT OF BED!
The End.
6

WHERE DO YOU GO FROM HERE?



Cars are your way of life. You've built 'em from the ground up. You know how to get that last horse.

All right. Where do you go from here?

Do you want your own service shop? Maybe you'd like to be sitting in Detroit designing the cars of tomorrow. Or, you want to be an automotive or aeronautical engineer.

Wishing won't make it so.

These jobs take special training. You have to know the mathematics behind the mechanics, the geometry of design, the structure of a successful business.

How do you get this training?

You can do it through the success-proven I.C.S. method of home study.

I.C.S. Courses are prepared by automotive and mechanical experts, who know what you need to know to go places. Everything you learn you can *use* to win quick recognition and climb to better jobs.

You study at home in your spare time. Your lessons are job related—packed with exciting new facts and ideas. Personalized guidance helps you through each step. Chances are, by the time you earn the coveted I.C.S. Diploma, you'll be well on your way to the life you want.

If you know where you want to go from here, your first step is to send coupon for free I.C.S. Career Kit.

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Division of Intext

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Take your first step . . . mail this coupon today . . . ICS, Scranton, Pa. 18515.
I'm interested in a program of independent study. Send me your free 3-booklet Success Kit: (1) "How to Succeed," 30 pages of valuable job tips, (2) Sample text demonstrating famous ICS method, (3) Catalog for subject checked below . . .

Miss
Mrs.
Mr. (Please print) _____ Age _____

Address _____

City _____ State _____ Zip Code _____

Occupation _____ Employed by _____ Working Hours _____ A.M. to _____ P.M.

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Accredited member, Nat'l Home Study Council.
Convenient payment plan.
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- ☐ Accounting (U.S. or Can.)
- ☐ Cost Accounting
- ☐ General Accounting
- ☐ Practical Accounting
- ☐ Public Accounting

ARCHITECTURE and BUILDING TRADES
- ☐ Air Conditioning
- ☐ Air Conditioning Maint.
- ☐ Architecture
- ☐ Arch. Drawing & Design
- ☐ Building Contractor
- ☐ Carpenter-Builder
- ☐ Carpentry & Millwork
- ☐ Heating & Air Conditioning with Drawing
- ☐ House Planning, Int. Design
- ☐ Plumbing
- ☐ Plumbing & Heating
- ☐ Reading Arch. Blueprints
- ☐ Refrigeration

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- ☐ Commercial Cartooning
- ☐ Interior Decorating
- ☐ Sign Painting & Design
- ☐ Sketching & Painting

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- ☐ Auto. Electrical Techn.
- ☐ Engine Tune-Up
- ☐ Transmission Specialist

BUSINESS
- ☐ Advertising
- ☐ Business Administration
- ☐ Industrial Psychology
- ☐ Managing a Small Store
- ☐ Personnel-Lab. Rel'ns
- ☐ Purchasing Agent
- ☐ Retail Business Mgmt.
- ☐ Traffic Management

BUSINESS: SALES
- ☐ Creative Salesmanship
- ☐ Real Estate Sales
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CHEMICAL
- ☐ Analytical Chemistry
- ☐ Chemical Engineering
- ☐ Chem. Lab. Technician
- ☐ General Chemistry
- ☐ Plastics Technician

CIVIL ENGINEERING
- ☐ Civil Engineering
- ☐ Highway Eng. Tech.
- ☐ Sewer Plant Operator
- ☐ Surveying & Mapping
- ☐ Water-Works Operator

COLLEGE COURSES
- ☐ American History
- ☐ Calculus ☐ Economics

COMPUTERS
- ☐ COBOL Programming
- ☐ Fortran Programming
- ☐ Programming for Digital Computers
- ☐ Programming the 360
- ☐ Programming the 1401

DRAFTING
- ☐ Aircraft Drafting
- ☐ Architectural Drafting
- ☐ Blueprint Reading
- ☐ Design Drafting
- ☐ Drafting Technology
- ☐ Electrical and Electronic
- ☐ Mechanical
- ☐ Structural

ELECTRICAL
- ☐ Electrical Engineering
- ☐ Appliance Servicing
- ☐ Elec. Eng. Technician
- ☐ Industrial Elec. Technician
- ☐ Motor Repairman
- ☐ Practical Electrician
- ☐ Practical Lineman

ENGINEERING (Refresher Courses for Graduate Engineers)
- ☐ Chemical ☐ Civil
- ☐ Electrical ☐ Industrial
- ☐ Mechanical
- ☐ Sanitary ☐ Structural

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- ☐ High School Secretarial
- ☐ High School Vocational
- ☐ College Preparatory
- ☐ Preparatory Course for H.S. Equivalency Test

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- ☐ Maintenance Mechanic
- ☐ Reading Shop Prints
- ☐ Tool & Die Maker
- ☐ Welding, Gas & Elec.

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- ☐ Mechanical Engineering
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- ☐ Hydraulic, Pneumatic Power
- ☐ Industrial Engineering
- ☐ Industrial Instrumentation
- ☐ Machine Design
- ☐ Power Plant Engineering
- ☐ Quality Control
- ☐ Refrig., Air Conditioning
- ☐ Tool Design
- ☐ Vibration Analysis and Control

SECRETARIAL
- ☐ Clerk-Typist
- ☐ Secretary, Legal
- ☐ Secretary, Medical
- ☐ Secretary, Professional
- ☐ Shorthand
- ☐ Stenographic ☐ Typist

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- ☐ Electronics Fundamentals
- ☐ Electronic Technician
- ☐ General Electronics
- ☐ Indust. Electronics Tech.
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- ☐ Radio Telephone License
- ☐ TV and Radio Servicing
- ☐ with Equip. Training

WRITING
- ☐ English and Writing
- ☐ Free-Lance Writing
- ☐ Other (Please specify)

IF YOU NEED EXTRA MONEY & YOU KNOW JUST 10 PEOPLE..

YOU CAN MAKE $50.00, $100.00, $200.00 AND MORE IN YOUR SPARE TIME—*It costs you nothing to try!*

Everyone You Know Needs Christmas Cards ...and Everyone Loves Wallace Brown Cards.

Do you know 10 people? Of course you do! Add up several neighbors, some relatives, the grocer, the milkman, your dentist, a few friends—and you've got a lot more. So what are you waiting for? These folks alone can bring you in at least $50, probably $100 and more extra money in just a few hours spare time. And this is just a start. Most everyone uses Christmas and All Occasion Cards and when you show them the thrilling new Wallace Brown line of Greeting Cards and Gift items—it's love at first sight. They'll snap up 2, 3, 6 or more Box Assortments and other things, too! This is the fun way of making money because it's so easy.

Mail Coupon Below TODAY! Get Free Giant Catalog, Too!

We'll send you everything you need to start making money at once. So hurry! Mail business reply coupon below TODAY! It needs no postage! You'll get 2 fast-selling Greeting Card Assortments on approval plus FREE Album of Personalized Christmas Cards and our big, colorful 80-page Catalog FREE—packed full of lots of money makers—greeting cards, gift wraps, imported novelties and gifts, household items, decorated stationary, etc. Mail coupon this minute—you'll be glad you did!

GET THESE 2 ASSORTMENTS ON APPROVAL

Crystal Fantasy 20 Fabulous New Sparkling Christmas Cards—Exquisite!

Rose Remembrance 18 Radiantly Beautiful All-Occasion Cards

FREE

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Last year some folks made only $25 to $50 while others made $150-$250-$500 and more selling our entire line of greeting cards. Many church groups, organizations, schools, lodges, etc. do this year after year.

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FILL IN COUPON-ENVELOPE, FOLD OVER FIRMLY, SEAL (PASTE OR TAPE) AND MAIL TODAY
No Stamp Necessary

Cut along Dotted Line

THIS ENTIRE FOLD-OVER COUPON FORMS A NO-POSTAGE-REQUIRED BUSINESS REPLY ENVELOPE

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I want to make EXTRA MONEY with the Wallace Brown Greeting Card line. Rush the "Crystal Fantasy" and "Rose Remembrance" Assortments to me on approval, plus FREE album of Name-Imprinted Christmas Cards, FREE 80-Page color catalog of exciting gifts and details of simple money-making plan.

Fill in your name and address below—No stamp necessary

Name_____

Address_____ Apt. No._____

City_____ State_____ Zip Code_____

If writing for an organization, give its name here_____

DO NOT CUT HERE ↓ JUST FOLD OVER, SEAL AND MAIL THIS ENVELOPE—NO STAMP NECESSARY

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